

BUSINESS



SPOTLIGHT

make sure your
FIRST IMPRESSION COUNTS

ACT NOW!

90% of online searchers say they find video helpful in making buying decision

www.LifeImageLLC.com

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if your website
doesn't have
VIDEO...
you're
**LOSING
BUSINESS**

- ◆ Content with relevant images and video get **94% more views** than without
- ◆ A one minute video conveys an equivalent of **1.8 million words** worth of content
- ◆ 52% of marketers worldwide name video as content investment with **the best ROI**
- ◆ Video on a landing page results in an **86% percent increase in conversion**, keeping customers on a site an average of 2 minutes longer and improving brand recall
- ◆ Video on a website **more than doubles** a site's Search Engine performance

* Sources: Forester Research, kissmetrics, VideoBrewery.com , HighQ, Nielsen, InVodo

LIFE IMAGE FILM & VIDEO PRODUCTION



SHARE YOUR MESSAGE

Business Profile - Introduce your people, products and services quickly & easily

Product Feature - Promote for online sales, installation instruction, etc.

Case Study / Fund Raising - video is perfect for sharing a complex message

Events / Training - Share long form content with those unable to attend in person

Education / Information - Share your knowledge with online series or even create videos to sell to customers

BUSINESSES BIG & SMALL your experience matters

People are waiting to hear from you and we've helped hundreds of organizations connect with thousands of new customers.

THE PROCESS - MADE EASY

No fear of scripts or technology hassles!

We start by getting to know you and your message, discussing options on the best way to professionally share your story. With more than 30 years experience, we have refined our production process to incorporate a variety of styles and approaches to achieve the desired results efficiency and effectively.



Working with LIFE IMAGE, LLC

A full-line independent production house, we specialize in professional photography, video production and graphic arts. As a family-owned business, we offer high-quality media solutions at affordable rates.

CONTACT US:
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OUR COMPLETE TURNKEY SOLUTION INCLUDES

- on-location filming your story (1-2 hr) testimonials, interviews, products, etc.
- all required gear, HD cameras, mics, etc.
- full post-production services including:
 - professional editing of your message
 - licensed music theme, audio sweetening
 - CG animated logo and titling/text
- production delivery includes:
 - web publication (your channel or ours)
 - electronic delivery of video for iDevices
 - DVD with single/loop play option

EVERYTHING YOU NEED FOR UNLIMITED USE OF YOUR VIDEO

OPTIONAL SERVICES AVAILABLE

Aerial photo/film, on-screen/voice-over talent, video library, additional hours/locations, professional photography, graphic arts, hair/makeup/wardrobe, props/set-design, etc.



5-STAR REVIEWS
★★★★★
Yelp!, Google+
Facebook

- simple -
- professional -
- guaranteed -

PPA
Professional
Photographers
of America

INDEPENDENT FILM PRODUCERS

INTERNATIONAL